

**1&2**

June 2023

# Plenary Meeting of the **Club of Venice**

Nicosia, Cyprus

**PROVISIONAL Agenda - as of 30 May 2023**

Meeting languages: Greek, French and English (interpretation provided)

**MEETING VENUE:**

Filoxenia Conference Center

Thrakis 17, Nicosia 2112, Cyprus (tel. +357 22 395000)



**PRESS AND  
INFORMATION  
OFFICE**



**Wednesday, 31 May 2023**

**19:30:** Welcome dinner

**Venue:** AIGAION Greek restaurant, Ektoros 40, Nicosia 1016

## **PLENARY MEETING:**

**Thursday, June 1st 2023 (9:00 - 12:45)**

### **09:00 - 09:30 Opening Session**

Welcome statements - representatives of the hosting Cypriot authorities and the European Institutions

- Aliko STYLIANOU, Director of the Press and Information Office, Ministry of Interior, Government of Cyprus
- Andreas KETTIS, Head of the European Parliament Liaison Office in Cyprus
- Nikos ISARIS, Deputy Head of the European Commission Representation in Cyprus
- Vincenzo LE VOGLI, Secretary-General of the Club of Venice

### **9:30 - 10:00 Key address**

- Stefano ROLANDO, President of the Club of Venice

### **10:00 - 10:15 Coffee break**



### **10:15 - 12:45 Plenary session**

## **“Public Communicators’ role in Crisis Management”**

- State of play: challenges, deadlines, public opinion trends
- Cooperation among governments, with the institutions and with platforms of key sectors of society (international partner organisations, scientific communities, academies, agencies, media, etc.) in debunking misinformation and disinformation
- Coherence and comprehensiveness
- New plans of resilience vs. hybrid threats (including cybersecurity trends)

#### **Moderator:**

- › Erik den HOEDT, Netherlands, Director of Operations, Ministry of General Affairs, Vice President of the Club of Venice

#### **Key Note speaker:**

- › Aliko STYLIANOU, Director of the Press and Information Office, Ministry of Interior, Government of Cyprus

#### **Contributions:**

- National authorities:
  - › A representative from Germany
  - › A representative from Lithuania
  - › Michal BIZNAR, State Advisor for Strategic Communication, Ministry of Foreign Affairs, Slovakia
- Yevhen FEDCHENKO, Chief Editor and Ruslan DEYNYCHENKO, Executive Director, Stopfake.org, Ukraine
- EU Institutions:
  - › Christopher COACKLEY, European Parliament, Spokespersons’ Office
  - › Zbigniew GNIATKOWSKI, European Commission DG COMM, Information and Communication Officer – Disinformation Response
- Jakub KUBS, Senior Disinformation Analyst and OSINT researcher and Viktoras DAUKSAS, Head of Debunk.org, Lithuania
- Karine BADR, Senior Policy Analyst, Open Governance Division, OECD Headquarters, Paris

**12:45 - 14:00 Lunch and family picture**

**14:15 - 17:15 Plenary session**

## “Capacity and Capability building in progress”

- global reporting
- analysing global trends in the organisational challenges
- focus on AI and other technological impact on professional standards
- sharing expertise (European expertise centre project, new reports and additional projects from international partners)
- macro-regional strategies as a leverage to identify and build upon commonalities

### Moderator:

- › Ana FEDER, Regional Portfolio Manager, International Centre for Migration Policy Development (ICMPD)

### General Introduction:

- › Alessandro LOVARI, Associate Professor, Department of Political and Social Sciences, University of Cagliari (Italy):  
*“Optimising planning, analytical and strategic capacities and joining forces towards an increasingly professional role of public sector communication”*

### Key Note speaker:

Bettina HAUSMANN, International Executive Coach and Trainer

### Contributions:

- National authorities:
  - › Tiziana ANTONELLI, Communication Officer, Department of the European Policies, Presidency of the Council of Ministers, Italy
  - › Susanne WEBER, Head of Unit ‘Digital’, Federal Chancellery, Austria
- EU Institutions
- Laure VAN HAUWAERT, WPP, Director, “Institutions” (new Global Report)
- Tim NGUYEN, Head of Unit, World Health Organization, Epidemic and Pandemic Preparedness and Prevention, Geneva
- Carys WHOMSLEY, Director, Digital Risk, Head of Research and Thought Leadership, Digitalis, UK
- Robert WESTER, Director, Berenschot Europe, NL
- Simon PIATEK, Digital Leader, London School of Hygiene and Tropical Medicine, UK
- Pier Virgilio DASTOLI, President of the European Movement - Italy
- Tonia DAMVAKERAKI, Senior Project Manager, Scope (on “EU Blockchain”)
- Danijel KOLETIC, CEO of Apriori World, founder of PRO-PR, South-East Europe conference on communication and public relations, Croatia

**15:45 - 16:00 coffee break** 

**17:15 - 17:30 First day summing-up - issues emerged**

(Club Steering Group representative)

**20:00 Official Dinner**

Venue: Restaurant «Stoa tou Dimitri», 28 Digeni Akrita Str., Nicosia 1045

# PLENARY MEETING:

## Friday, June 2nd 2023 (9:30-13:00)

### 09:30 - 12:30 ROUND TABLE

“Migration – a key challenge for Government communication” moderated by Vincenzo LE VOICI, Secretary-General of the Club of Venice in cooperation with an external expert

#### KEY NOTE SPEAKER:

James DENNISON, Professor at the Migration Policy Centre of the European University Institute, leader of the Observatory of Public Attitudes to Migration (OPAM)

#### TOPICS TO BE DEVELOPED:

- governmental views, communication strategies and risks to collide with contingencies
- governmental views and public opinion trends
- civil society and media: are they seen as partners or antagonists?
- European strategies and governmental priorities and expectations
- Debunking platforms: reinforcing coalitions to facilitate dissemination of trustworthy information

#### PANELLISTS:

##### National authorities:

- › Mykolas MAZOLEWSKIS, Public and Media Relations, Spokesperson, Permanent Representation of Lithuania to the European Union
- › Anja TREBES, Head of Unit, “Press and Public Relations Europe”, Federal Government, Germany, Press and Information Office
- › Carl Joseph FARRUGIA, Manager II - Communications, Department of Information, Office of the Prime Minister, Malta
- › George SURUGIU, Senior Communication Officer, General Secretariat, Office of the Government

##### Institutions:

- › Tina ZOURNATZI, Head of the Communication Unit, European Commission, DG HOME
- Ana FEDER, Regional Portfolio Manager, International Centre for Migration Policy Development (ICMPD)
- Maia MAZURKIEWICZ, Co-Founder & Head of StratCom, Alliance for Europe
- Ryan SCHROEDER, Regional Media Communications Officer and Spokesperson, Regional Office for the EEA, the EU and NATO, International Organization for Migration (IOM)

### 10:45 - 11:00 coffee break

### 12:30 - 13:00 Closing Session

- › Reflections on the issues emerged during the plenary meeting
- › Planning for 2023 and 2024 key-events:
  - Autumn 2023 plenary (Venice, 30 November – 1st December)
  - poss. seminar in Croatia (29 September)
  - 7th Stratcom seminar (in cooperation with the UK GCSI) - London, 14-15 March 2023
  - Spring 2024 plenary (Ireland)
  - Work in synergy with international partner organizations (OECD, ICMPD, COMPA, SEECOM, SEEMO, DEMSOC, CAP'COM, HSS, HARVARD...)

### 15:00 - 16:30 Social event organized by the hosting Cypriot authorities:

Guided tour of the City of Nicosia