



Club of Venice (CoV) Plenary Meeting 5-6 December 2019, Venice (Italy)



Agenda

Meeting languages: Italian, French and English (interpretation provided)

Wednesday, December 4th 2019

Venue: Council of Europe - Venice Office, Sestiere San Marco 180C, Venezia

18:00 **Steering Group and Advisory Group**
- restricted session on the Club governance

Optional social programme

19:30 **Informal evening**

Thursday, December 5th 2019

8:30 – 9:00 **Guests' arrival, registration**
Meeting Venue: Palazzo Franchetti, Sestiere San Marco 2847, Venezia

9:00 – 09:20 **Opening Session**

- Welcome statements - representatives of the hosting Italian authorities and the European Institutions
- **Fiorenza BARAZZONI**, Director, Department for the EU Policies, Office for the Internal Market and Competitiveness, Presidency of the Council of Ministers
- **Fabrizio SPADA**, Institutional Relations, European Parliament Office in Italy
- **Claudia DE STEFANIS**, Head of Communications, European Commission Representation in Italy
- **Paolo ROMOR**, Councilor, Municipality of Venice
- **Marco PERONACI**, Minister Plenipotentiary, Special Envoy for Brexit, Italy, Ministry of Foreign Affairs

9:20 - 10:15 - Key addresses

- **"Sharing values"**
Konstantinos ALEXANDRIS, Greece, Secretary General on Public Diplomacy at the Ministry of Foreign Affairs
- **"The Club of Venice and the objectives of the plenary meeting"**
Stefano ROLANDO, President of the Club of Venice

10:15 - 10:30 - coffee break

10:30 – 13:00 **Plenary session**

"The impact of digital technologies on public communication"

- government communication and social media
- detecting and countering disinformation: work in progress

Moderator:

- Claus HÖRR, Director of Department I/11 Media Support & EU Communication, Austria, Government Federal Chancellery, Member of the Steering Group of the Club of Venice

Key Note speaker:

- Marco RICORDA, Communication Specialist, International Center for Migration Policy Development (ICMPD)

Panellists:

- Louis RIQUET, Head of Communication, France, Ministry for Europe and Foreign Affairs
- Gernot STREITMEYER, National point of contact - Stratcom (RAS), Austria, Federal Chancellery
- Katja SARE, Head of Sector for Public and Cultural Diplomacy, Information and Public Relations, Croatia, Ministry of Foreign Affairs
- Thibault LESENECAL, Head of the Web Communication Unit, DG COMM European Parliament
- Imrich BABIC, Head of the Strategic Communication Unit, Slovakia, Ministry of Foreign and European Affairs
- Danijel KOLETIĆ, President, Institute for Integrated-Inclusive Communications for South East Europe, Croatia

13:15 – 14:30 ***Buffet Lunch***

14:30 - 17:30 **Plenary session**

"Capacities/Capabilities building: governments and institutions in action, Open Government projects and cooperation with civil society"

- analyses and strategic approaches
- the role of governments communication academies
- activation of the permanent expert forum and proposal for a roadmap

Moderator:

- Vincenzo LE VOICI, Secretary-General of the Club of Venice

Key Note speaker:

- Alessandro BELLANTONI, Head of the Open Government Unit, Organization for Economic Co-Operation and Development OECD

Panellists:

- Erik DEN HOEDT, Director, Public Information and Communication, Netherlands, Ministry of General Affairs - member of the Steering Group of the Club of Venice
- Fiona SPEIRS, Deputy Director, Head of Product - International Projects, United Kingdom, Prime Minister's Office and Cabinet Office Communications
- Nikola HOŘEJŠ, International Affairs Programme Director, Czech Republic, Society and Democracy Research Institute (STEM)
- Marian CRAMERS, Director of Development, Democratic Society (DemSoc)
- Laure VAN HAUWAERT, Managing Director, EU Institutions, Government & Public Sector Practice - WPP
- Robert WESTER, Managing Director, Berenschot EU
- Fiorenza BARAZZONI, Director, Department for the EU Policies, Office for the Internal Market and Competitiveness, Presidency of the Council of Ministers

15:30-15:45 *coffee break*

20:30

Official Dinner

*Venue: Taverna La Fenice, Sestiere.San Marco 1939, Venice
(dress code: business suit)*

Friday, December 6th 2019

8:30 – 09:00

Guests arrival, registration

Meeting Venue: Palazzo Franchetti, Sestiere San Marco 2847, Venezia

9:00 - 10:45

Round Table: The future of the media landscape in Europe: the EU's and its MS' engagement in reinforcing/reshaping the ecosystem

- Exchange of feedback on the current challenges
- Training strategies
- (poss.) Adoption of an Action Plan (follow-up to the Vilnius Charter on "Resilience to hybrid threats in communication - reinforcement of work in partnership")

Moderator:

- Erik DEN HOEDT, Director, Public Information and Communication, Netherlands, Ministry of General Affairs - member of the Steering Group of the Club of Venice

Key Note speaker:

- Christophe LECLERCQ, Founder and Chairman of the EURACTIV media network, adviser and commentator

Panellists:

- Daniel HOLTGEN, Director of Communications, Council of Europe Headquarters
- Marco PERONACI, Minister Plenipotentiary, Special Envoy for Brexit, Italy, Ministry of Foreign Affairs
- Raffaella DE MARTE, European Parliament, DG COMM, Media Directorate
- Oliver VUJOVIC, Secretary-General, South East Europe Media Organisation (SEEMO)
- Klaus DAHMANN, Country Coordinator for Serbia & Western Balkans, Deutsche Welle Akademie
- Guido MOLTEDO, Journalist, Director of "Ytali.com"
- Danila CHIARO, Project Manager, International Centre for Migration Policy Development (ICMPD)
- a representative of the European Committee of the Regions

10:30-10:45 coffee break

10:45 - 12:30 Follow-up - plenary round table

12:30 – 13:00 **Closing Session**

- Reflections on the issues emerged during the plenary meeting
- Adoption of the two updated statutory documents "What is the Club of Venice" and "Constitutional Principles"
- Planning for 2020, with focus on:
 - = London Stratcom seminar (February 2020)
 - = Croatia spring seminar (June 2020)
 - = Work in synergy with other international partner organizations (SEECOM, SEEMO, ICMPD, Cap'Com, OECD, NAGC, ESCN, EIU, SECEPRO)

13:15 – 14:30 **Lunch** (in Palazzo Franchetti)

Optional social programme

14:45 Visit to the Peggy Guggenheim Collection (*Palazzo Venier dei Leoni*)

