



MINISTRY OF FOREIGN  
AFFAIRS OF THE REPUBLIC  
OF LITHUANIA



## Club of Venice (CoV) Plenary Meeting 7-8 June 2018, Vilnius (Lithuania)

### Provisional programme (as of 5th June 2018) <sup>(1)</sup>

#### Wednesday, 6 June 2018

##### Optional social programme

**19:30**

##### **Informal evening**

Venue: Šventaragio sodas, L. Stuokos-Gucevičiaus st.1 (Amberton Hotel)

#### Thursday, 7 June 2018

**8:30 – 9:00**

##### **Guests' arrival, registration**

Meeting Venue: Vilnius Historical Town Hall  
Didžioji g. 31, Vilnius 01128  
[https://en.wikipedia.org/wiki/Town\\_Hall,\\_Vilnius](https://en.wikipedia.org/wiki/Town_Hall,_Vilnius)

**9:00 – 09:45**

##### **Opening Session**

**Welcome statements - representatives of the hosting Lithuanian authorities and of the Club of Venice**

- **Linas LINKEVIČIUS**, Minister of Foreign Affairs of Lithuania
- **Stefano ROLANDO**, President of the Club of Venice

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This meeting is organised in kind collaboration with  
Meeting languages: French and English (interpretation provided)



**9:45 – 13:00**

**Plenary session**

**"Public communication challenges and citizens' trust"**

- European elections 2019 communication campaign: how to conciliate the European and the national agenda
- Lessons learning from public opinion surveys
- Member States and Institutions: opportunities for work in partnership
- Government and institutional communication and civil society: work in progress

**Moderator:**

- **Jaume DUCH GUILLOT**, European Parliament Spokesperson, EP Director-General for Communication

**Key Note speaker:**

- **Ryan HEATH**, correspondent from "Politico"

**10:30 - 10:45**  
- coffee break

**Group photo**

**Panellists:**

- **Gaetane RICARD-NIHOUL, France**, Deputy Secretary-General for the organisation of the *Consultations citoyennes* in France, Ministry of European Affairs
- **Dr. Niklas WAGNER, Germany**, Head of the Steering Group Strategic Communication, Federal Foreign Office
- **Reijo KEMPPINEN**, Director-General DG Communication and Information, Council of the European Union
- **Tina ZOURNATZI**, European Commission DG Communication, Head of the Strategic Communication Unit, Directorate for Strategy and Corporate Communications
- **Anthony ZACHARZEWSKI**, Director of The Democratic Society
- **George PERLOV**, Director, Edelman - Brussels

**13:15 – 14:15**

***Buffet Lunch***

**14:15 – 18:00**

**Plenary session**

**"Hybrid threats: focus on countering disinformation, propaganda and fake news - a common endeavour"**

- prevention and detection in an ever-changing digital landscape
- countering disinformation and fake news: cooperation in progress
- follow-up to the London Charter: where do we stand

**Moderator: Rytis PAULAUSKAS, Lithuania**, Director, Communications and Cultural Diplomacy Department, Lithuanian Ministry of Foreign Affairs, member of the Steering Group of the Club of Venice

**Key Note speaker:**

- **Alex AIKEN, UK**, Executive Director of Communications, HM Government

**14:45**

- **Silvio GONZATO**, Director, Inter-institutional relations, Strategic communications, Legal affairs, Inspection, Internal audit and Mediation, European External Action Service (EEAS)

## **Break-out groups**

### **A. Disinformation, propaganda fake news as part of a bigger picture: response needed**

**About:** *Disinformation is a phenomenon that requires addressing it on a larger scale and seeing the bigger picture. We expect participants to provide their insights about the phenomena within Europe and the work done by their respective countries or institutions*

#### **Panellists:**

- **Paolo CESARINI**, Head of the Media Convergence and Social Media Unit, European Commission DG C'NECT
- **Yevhen FEDCHENKO**, Executive Editor, StopFake, Director at Mohyla School of Journalism in Kyiv
- **Ivo JUURVEE, PhD**, Head of Security & Resilience Programme, International Centre for Defence and Security, **Estonia**
- **Marjory VAN DEN BROEKE**, European Parliament, Head of the Spokesperson Unit

### **B. Stay fit, stay active: tips to raise societal resilience in a challenging diplomacy and digital landscape**

**About:** *The best initiatives come often bottom-up. How to raise the awareness among the public, how to engage the society? and do the efforts pay back? Tips and tricks from societal resilience experts*

#### **Panellists:**

- **Romanas JUDINAS**, Advisor to Risk Management and Crisis Prevention Bureau at the Chancellery of the Government of **Lithuania**
- **Dr. Corneliu BJOLA (LEADING)**, Head of Digital Diplomacy Group, Oxford University
- **Rosa CAVALLARO**, Media Expert, AGCOM, **Italy**
- **Pavel LICKIEWICZ**, Deputy Director of the Government Press Office, **Poland**
- **Elpida-Melpomeni CHLIMINTZA**, Seconded National Expert, Council of the European Union, Civil Protection Unit

### **C. What works: effective ways to monitor, deconstruct and counter fake news, propaganda**

**About:** *Open sources are flooded with disinformation. Experts will demonstrate on how to construct a bigger picture from bits of seemingly random disinformation and how even smallest pieces of information can reveal the truth, if you know how to analyse it*

#### **Panellists:**

- **Tomas TAUGINAS**, Lithuanian Armed Forces, Head of the Monitoring Centre
- **Vesa HÄKKINEN**, Finland, Director, Current Affairs Communications, Ministry of Foreign Affairs
- **Dario SAVORITI**, Italy, Press and Institutional Communication service, Ministry of Foreign Affairs and International Cooperation
- **Chris RILEY (LEADING)**, Head of NATO Headquarters Stratcom
- **Silvio GONZATO**, Director, European External Action Service

**17:00 – 17:45**

***Break-out groups leaders' report on discussion (+ Q&A)***

**17:45 - 18:00**

***Conclusion and adoption of the Vilnius' Charter on resilience***

**19:15-22:00**

**Reception at the Palace of Grand Dukes. Presentation of the Lithuanian Grand Duchy history and official gala dinner hosted by the Lithuanian Deputy Minister of Foreign Affairs Darius Skusevičius and the European Commission Head of Representation in Lithuania Arnoldas Pranckevičius**

**Venue: Palace of the Grand Dukes, Katedros square 4, Vilnius**

**Dress code: business**

**Key Note speaker: Mike HANLEY**, Head of Digital Communications, World Economic Forum

## **Friday, 8 June 2018**

**8:30 – 09:00**

***Guests arrival***

*Meeting Venue: Vilnius Historical Town Hall*

**9:00 – 12:30**

**Plenary session/Round table**

**"Capacity/Capability Building and implementation of Nudge theories"**

- shaping professionalism: work in progress
- communication services: technology and the human factor
- empowerment and effectiveness: pooling resources
- measurability and sustainability

**Moderator:**

- **Vincenzo LE VOICI**, Secretary-General of the Club of Venice

**Key Note speaker:**

- **Ruth KENNEDY**, Founder Director of 'ThePublicOffice'

**10:30 - 10:45  
coffee break**

**Panellists:**

- **Sean LARKINS**, Director, Consulting and Capability, WPP Government and Public Sector Practice
- **Erik DEN HOEDT, Netherlands**, Director, Public Information and Communication, Ministry of General Affairs - member of the Steering Group of the Club of Venice and **Robert WESTER, Netherlands**, Head of sector government, Berenschot Advisors
- **Riccardo VIALE, Italy**, Professor of behavioral sciences and decision making, University of Milano Bicocca and Secretary-General of the Herbert Simon Society
- **Igor BLAHUŠIAK, Czech Republic**, Director of the European Affairs Communication Department, Office of the Government

**12:30 – 13:00**

**Closing Session**

- Reflections on the issues emerged during the plenary meeting
- Planning for 2018-2019, with focus on:
  - = Greece seminar on migration (September 2018) (*tbc*)
  - = Venice autumn plenary (22-23 November 2018)
  - = London seminar on stratcom (December 2018) (*tbc*)

**Optional social programme**

**14:30**

*Guided visit to Vilnius Old Town*