

## **Europa nelle lingue del mondo (Europe in the world's languages)**

### Project sheet

**Europa nelle lingue del mondo** is a communication and awareness project addressing foreign naturalized Italian citizens, financed, in Management Partnership Agreement, by the European Commission, the European Parliament and the Presidency of the Council of Ministers' Department for European policies in collaboration with the Ministry of Foreign Affairs. It is designed within the current European Year of Citizens' activities, that has the aim to explain to the above mentioned citizens how to benefit from the EU rights and to open a public debate both on the EU future and on the necessary reforms in order to improve the European citizens' life.

#### **Aims of the project:**

- Inform the new naturalized Italian, and therefore European, citizens on the EU activities and on the European citizenship rights entitlement;
- Analyze the perception/knowledge of the European dimension of citizenship among the new Italian citizens.

**Period of the implementation:** April 2013 – May 2014

**Target group:** foreign naturalized Italian citizens

#### **Activities**

The project provides instruments to inform the new Italian citizens on the European Union citizenship, the EU founding principles, the European citizenship rights and the EU training and employment opportunities.

The educational campaign makes use the following instruments:

- The [www.nuovicittadinieuropei.it](http://www.nuovicittadinieuropei.it) website, which supplies detailed information on the European Year of Citizens and on the EU institutions, thematic sheets regarding travelling, living, studying and accessing health structures in other EU countries and EU training and employment opportunities. The Italian website is translated into Arabic, Bengali and Russian in order to reach those new citizens having a poor knowledge of the Italian language.  
Why Arabic, Bengali and Russian? Because they are the main languages – not current in the EU - spoken among the foreign citizens applying and obtaining the Italian citizenship. Thus, we want to give to the new Italian and European citizens another instrument to familiarize with their citizenship rights. For all those languages spoken in the European Union and by the new Italian citizens we refer to the European Commission websites. Among which we here mention **Your Europe**, from which we also drew some information for our website, dedicated to those EU citizens who want to know their European citizenship rights.
- Informative brochures distributed to the citizenship town offices of Rome, Milan and Naples, containing information on the European citizenship rights and summarizing the website's rich contents.

- An informative commercial, which will be broadcasted on the web and on thematic TV channels addressing both the foreign naturalized Italian citizens and the entire citizenry, highlighting the role of information within the knowledge and awareness process of the European citizenship rights and underlying the pivotal role of such awareness in the foreign naturalized Italian citizens' integration process.
- Workshop sessions in order to present the project and to investigate the European citizenship rights' knowledge/perception. Workshops will be organized in Rome, Milan and Naples, and will involve a total of 100 participants.
- A public-opinion poll, publicized on this website, on social networks and on informative brochures, in order to investigate the knowledge/perception of the European dimension of citizenry among the new Italian citizens.

### Organizations in charge

**Programma integra s.c.s.** is a social co-operative which since 2005 carries out activities aimed to promote migrants citizens and refugees' integration paths in the city of Rome.

The co-operative offers assistance and socio-legal consultancy services, career counseling and intercultural mediation for migrants and refugees. Furthermore, it carries out projects aimed at training and work placing, improving the language skills and promoting social and housing autonomy.

Among its tasks Programma integra disseminates information and raises awareness on migration, intercultural and citizenry issues through the [www.programmaintegra.it](http://www.programmaintegra.it) portal, a periodic newsletter and event organization within the Roma Capital City Center for migrations, asylum and social integration.

The **Management Partnership Agreement** was constituted in Italy in 2008 in order to carry out the EU information and communication strategy, through annual information plans jointly implemented by the European Commission, the European Parliament and the European Policies Department of the Presidency of the Council, in cooperation with the Ministry of Foreign Affairs.

During its first five years of activity, the Management Partnership Agreement has carried out campaigns and initiatives, thanks to tens of active portals, hundreds of events and over 80 millions of global contacts, aimed to promote the European elections, to support the encounter between the Italian euro representatives and the citizens, to launch initiatives and projects on youth, to debate on the economic-financial crisis and on the strategies for a smart, sustainable and inclusive development. Its specific task for 2013, designated as the European Year of Citizens, is to inform citizens on the EU opportunities, through the promotion of the knowledge and values of the European citizenry, in specific reference to the policies and programs in support of the European single market and of the economic and social development.

The project is carried out with the participation of Milan City Council, Naples City Council and Rome Capital.

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